

Different Approaches To The Canadian Equity Market Using Exchange Traded Funds

Name	Sponsor	Symbol	MER	Yield	Description	1 Month	1 Year
						As of Jan 10, 2010	
Pure Index Exposure							
Ishares TSX Composite ETF	Blackrock	XIC	0.25%	2.43%	The Toronto stock exchange composite index. Companies are weighted on a market cap. basis.	4.00%	31.70%
Ishares TSX 60 Index	Blackrock	XIU	0.18%	2.44%	The 60 largest companies in Canada listed on a market	3.00%	28.20%
Ishares TSX Completion Index	Blackrock	XMD	0.55%	2.72%	The remaining 200+ companies of the TSX composite index after the 60 largest have been removed. This is general referred to as the "small company" index in	7.50%	46.70%
Canadian Fundamental Index	Claymore	CRQ	0.65%	1.94%	The 60 largest companies in Canada weighted according to 4 specific market valuation metrics. The amount invested in each of these holdings may be very different	4.60%	41.00%
Modified Index Exposure							
Ishares Value Index	Blackrock	XCV	0.50%	3.37%	A basket of those firms demonstrating more "value" oriented characteristics.	4.00%	33.80%
Ishares Growth Index	Blackrock	XCG	0.50%	1.00%	A basket of those firms demonstrating more "growth" oriented characteristics.	3.70%	23.20%
Alpha Pro Seasonal Rotation ETF	Horizon's	HAC	0.75% + 20% over a 5% hwm	0.00%	The managers use other "sector specific" ETF's in Canada and the US to invest in those sectors only at times during the year when that specific sector has the highest probability of success.	3.20%	
Focus On Dividend Income							
Ishares Dividend Index	Blackrock	XDV	0.50%	3.89%	A basket of the highest dividend paying stocks on the TST composite index.	1.30%	27.10%
Canadian Dividend ETF	Claymore	CDZ	0.60%	4.74%	Invests in a basket of companies who have consistently increased their dividends over the past 5 years. This is considered by many to be one of the most proven and successful investment strategies over time from a	3.50%	28.40%

Note: There several other "sector specific" ETF's available as well as leveraged ETF's.